

MAGAZINE SPECIFICATIONS

LUXURY HOME
M A G A Z I N E

DETAILS & SPECS

FULL-PAGE BLEED ADS (A)

Document/Bleed size: 11" x 12.625" (light gold)

Trim size: 10.5" x 12.125" (dark gold)

Live area: 9.75" x 11.25" (light gold line)

Outside and inside margins: .375" • Bottom margin: .5"

Maximum 3 listings / page

Maximum 6 photos / page

TWO-PAGE SPREAD DIMENSIONS (B)

Document/Bleed size: 21.5" x 12.625" (light gold)

Trim size: 21" x 12.125" (dark gold)

Live area: 20" x 11.25" (light gold line)

Outside and inside margins: .375" • Bottom margin: .5"

HALF-PAGE ADS 1/2 HORIZONTAL OR 1/2 VERTICAL (C & D)

1/2H: 9.5" x 5.4" no bleed • 1/2V: 4.5" x 11.25" no bleed

ONE-THIRD PAGE ADS • 1/3 SQUARE OR 1/3 VERTICAL (E & F)

1/3SQ: 5.5" x 5.25" no bleed • 1/3V: 3.125" x 11.25" no bleed

TWO-THIRDS VERTICAL PAGE AD (G)

5.5" x 11.25" no bleed

HALF-ISLAND PAGE AD (H)

6" x 8" no bleed

BACK COVER DIMENSIONS

Bleed size: 11" x 12.625"

Actual page size in print: 10.5" x 12.125"

Text Safe area: 9.75" x 11.25"

Postage Indicia Area: 4.5" x 2.8" top right corner (100% white)

FRONT COVER PHOTO

Must be at least 10.75" x 10.1" at 300 dpi

FOUR PAGE GATEFOLD

Specs and instructions to be supplied

TWO PAGE THUMBSTOP

Specs and instructions to be supplied

CAMERA READY AD SUBMISSIONS

When supplying a camera ready ad, it needs these specifications:

- High res PDF, JPG, TIFF, EPS, PSD at 300 DPI
- No Spot Colors (PMS) and all photos and colors converted to CMYK
- Client's may request a color proof sent to them for a \$75 fee.

CONTACT Ads@lhmpbc.com

